

21.WIEK

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/17	09.11.16	15.11.16	01.12.16
2/17	14.12.16	20.12.16	05.01.17
3/17	11.01.17	17.01.17	02.02.17
4/17	08.02.17	14.02.17	02.03.17
5/17	15.03.17	21.03.17	06.04.17
6/17	12.04.17	18.04.17	04.05.17
7/17	10.05.17	16.05.17	01.06.17
8/17	14.06.17	20.06.17	06.07.17
9/17	12.07.17	18.07.17	03.08.17
10/17	15.08.17	21.08.17	07.09.17
11/17	13.09.17	19.09.17	05.10.17
12/17	11.10.17	17.10.17	02.11.17



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	16 740 zł
II okładka	14 340 zł
III okładka	13 740 zł

Standardowe formaty reklam

2/1 - rozkładówka	19 900 zł
1/1 strony	11 940 zł
1/2 strony	8 340 zł
1/3 strony	6 300 zł
1/4 strony	4 500 zł

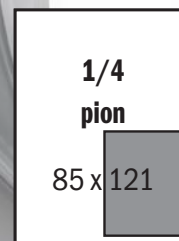
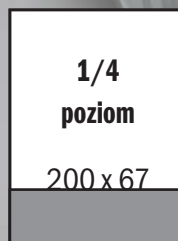
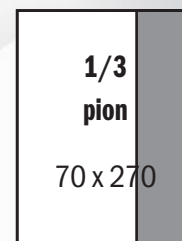
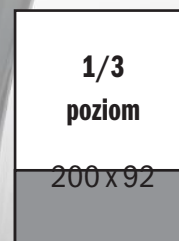
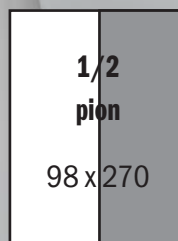
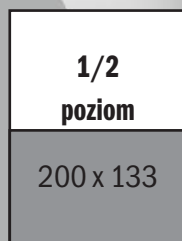
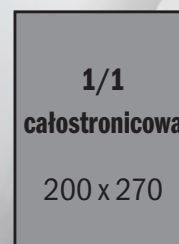
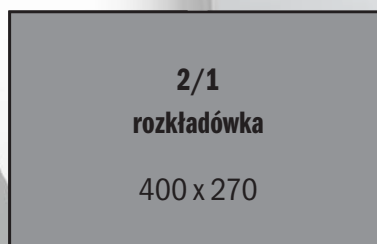
Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł

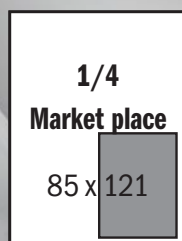
Nowości techniczne

1/4	3 300 zł
1/6	1 720 zł

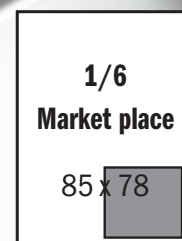
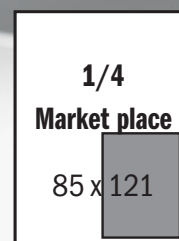
● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



Nowości techniczne



21.WIEK EXTRA



● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/17	14.12.16	20.12.16	05.01.17
2/17	15.03.17	21.03.17	06.04.17
3/17	14.06.17	20.06.17	06.07.17
4/17	13.09.17	19.09.17	05.10.17

● CENNIK REKLAM

Reklamy okładkowe

IV okładka	14 630 zł
II okładka	12 530 zł
III okładka	11 830 zł

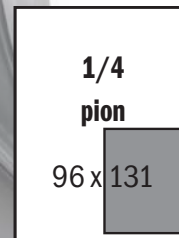
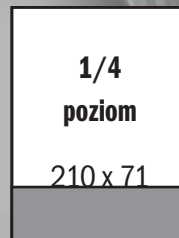
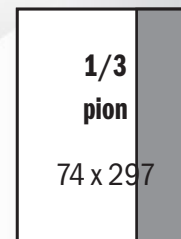
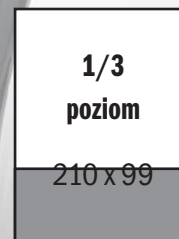
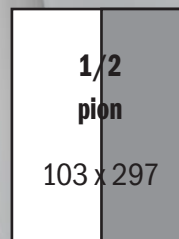
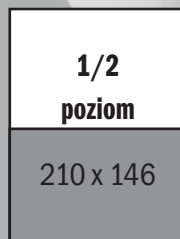
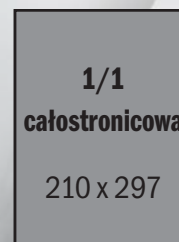
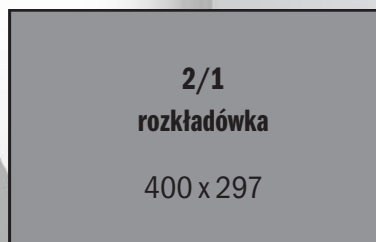
Standardowe formaty reklam

2/1 - rozkładówka	16 500 zł
1/1 strony	10 430 zł
1/2 strony	7 350 zł
1/3 strony	5 530 zł
1/4 strony	3 850 zł

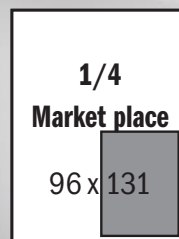
Market place

1/4 strony	2 030 zł
1/8 strony	1 330 zł

● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



ŚWIAT NA DŁONI

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/17	15.11.16	22.11.16	07.12.16
2/17	13.12.16	20.12.16	04.01.17
3/17	17.01.17	24.01.17	08.02.17
4/17	14.02.17	21.02.17	08.03.17
5/17	14.03.17	21.03.17	05.04.17
6/17	18.04.17	25.04.17	10.05.17
7/17	16.05.17	23.05.17	07.06.17
8/17	13.06.17	20.06.17	05.07.17
9/17	18.07.17	25.07.17	09.08.17
10/17	15.08.17	22.08.17	06.09.17
11/17	19.09.17	26.09.17	11.10.17
12/17	17.10.17	24.10.17	08.11.17



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	16 740 zł
II okładka	14 340 zł
III okładka	13 740 zł

Standardowe formaty reklam

2/1 - rozkładówka	16 500 zł
1/1 strony	11 940 zł
1/2 strony	8 340 zł
1/3 strony	6 300 zł
1/4 strony	4 500 zł

Market place

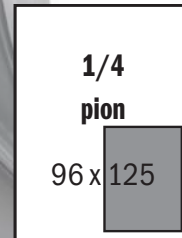
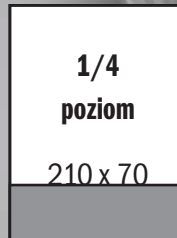
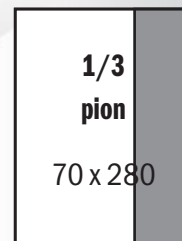
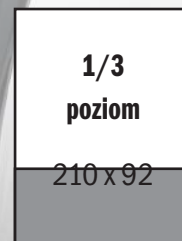
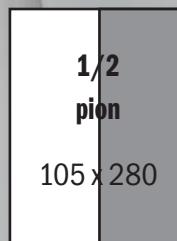
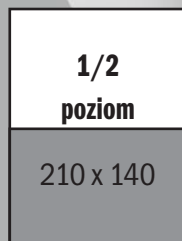
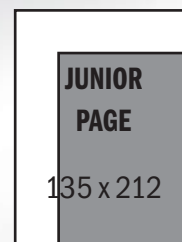
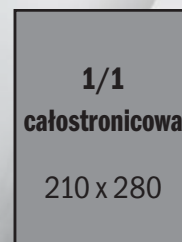
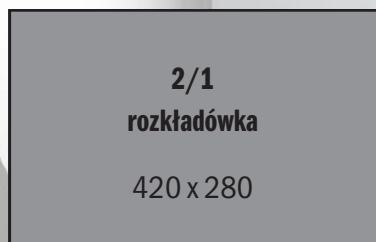
1/4 strony	1 740 zł
1/8 strony	1 140 zł

Nowości techniczne

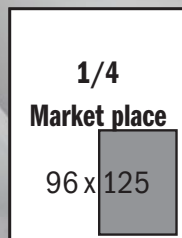
1/4	3 300 zł
1/6	1 720 zł



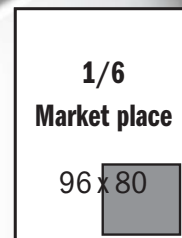
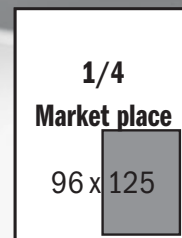
● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



Nowości techniczne



ŚWIAT NA DŁONI EXTRA



● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/17	15.11.16	21.11.16	07.12.16
2/17	14.02.17	20.02.17	08.03.17
3/17	16.05.17	22.05.17	07.06.17
4/17	15.08.17	21.08.17	06.09.17

● CENNIK REKLAM

Reklamy okładkowe

IV okładka	14 630 zł
II okładka	12 530 zł
III okładka	11 830 zł

Standardowe formaty reklam

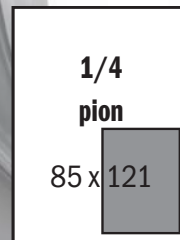
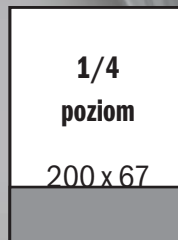
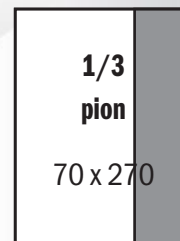
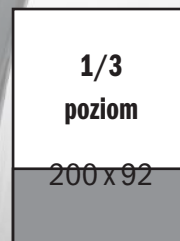
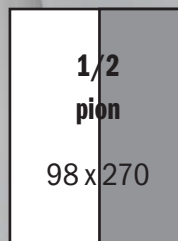
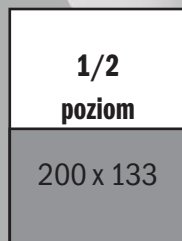
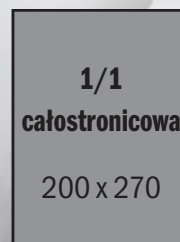
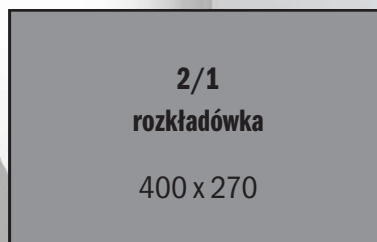
2/1 - rozkładówka	16 500 zł
1/1 strony	10 430 zł
1/2 strony	7 350 zł
1/3 strony	5 530 zł
1/4 strony	3 850 zł

Market place

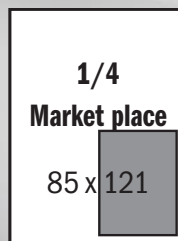
1/4 strony	2 030 zł
1/8 strony	1 330 zł



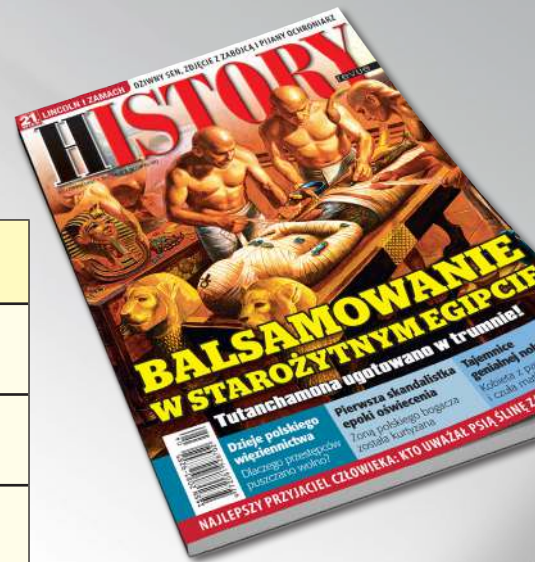
● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



21. WIEK HISTORY REVUE



● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/17	09.11.16	15.11.16	01.12.16
2/17	11.01.17	17.01.17	02.02.17
3/17	15.03.17	21.03.17	06.04.17
4/17	10.05.17	16.05.17	01.06.17
5/17	12.07.17	18.07.17	03.08.17
6/17	13.09.17	19.09.17	05.10.17

● CENNIK REKLAM

Reklamy okładkowe

IV okładka	12 540 zł
II okładka	10 740 zł
III okładka	10 140 zł

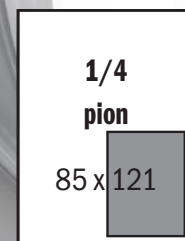
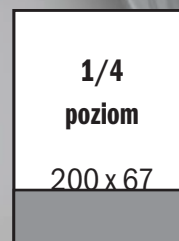
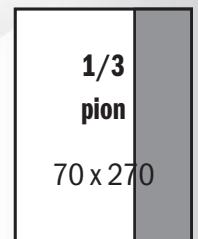
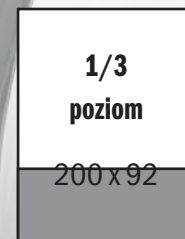
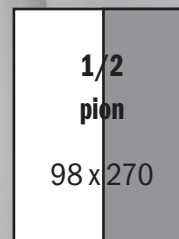
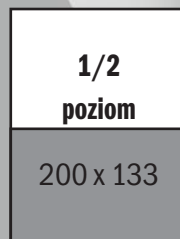
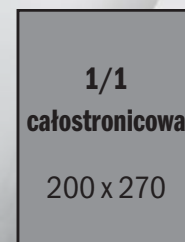
Standardowe formaty reklam

2/1 - rozkładówka	13 800 zł
1/1 strony	8 940 zł
1/2 strony	6 300 zł
1/3 strony	4 740 zł
1/4 strony	3 300 zł

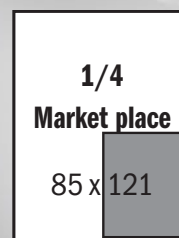
Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł

● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



ENIGMA: KLUCZ DO TAJEMNIC

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/17	15.11.16	21.11.16	07.12.16
2/17	17.01.17	23.01.17	08.02.17
3/17	14.03.17	20.03.17	05.04.17
4/17	16.05.17	22.05.17	07.06.17
5/17	18.07.17	24.07.17	09.08.17
6/17	19.09.17	25.09.17	11.10.17



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	12 540 zł
II okładka	10 740 zł
III okładka	10 140 zł

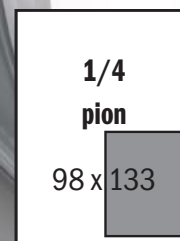
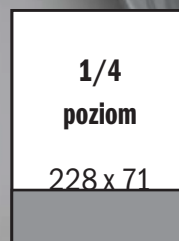
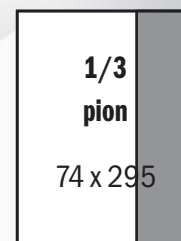
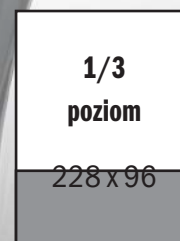
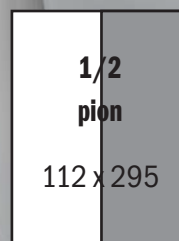
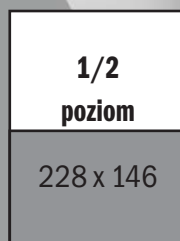
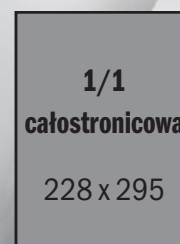
Standardowe formaty reklam

2/1 - rozkładówka	13 800 zł
1/1 strony	8 940 zł
1/2 strony	6 300 zł
1/3 strony	4 740 zł
1/4 strony	3 300 zł

Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł
1/16 strony	900 zł

● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place

