

21.WIEK

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/20	11.12.19	17.12.19	03.01.20
2/20	11.02.20	17.02.20	04.03.20
3/20	09.04.20	15.04.20	01.05.20
4/20	11.06.20	17.06.20	03.07.20
5/20	13.08.20	19.08.20	04.09.20
6/20	15.10.20	21.10.20	06.11.20



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	16 740 zł
II okładka	14 340 zł
III okładka	13 740 zł

Standardowe formaty reklam

2/1 – rozkładówka	19 900 zł
1/1 strony	11 940 zł
1/2 strony	8 340 zł
1/3 strony	6 300 zł
1/4 strony	4 500 zł

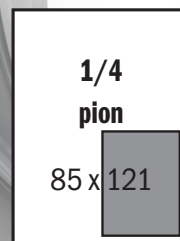
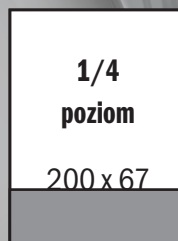
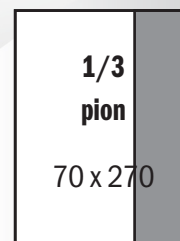
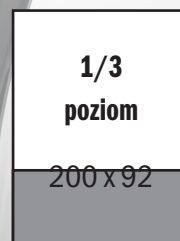
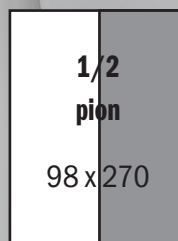
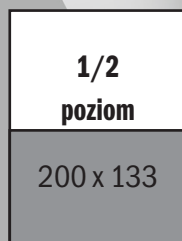
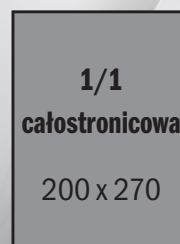
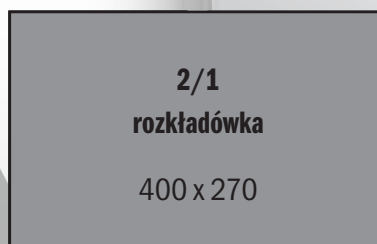
Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł

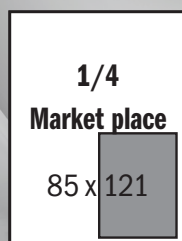
Nowości techniczne

1/4	3 300 zł
1/6	1 720 zł

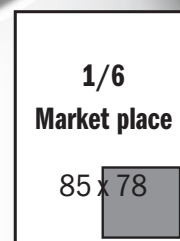
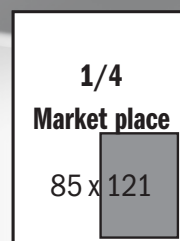
● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



Nowości techniczne



21.WIEK EXTRA

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/20	11.12.18	17.12.18	03.01.20
2/20	11.03.20	17.03.20	01.04.20
3/20	11.06.20	17.06.20	03.07.20
4/20	16.09.20	22.09.20	07.10.20



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	14 630 zł
II okładka	12 530 zł
III okładka	11 830 zł

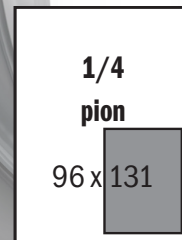
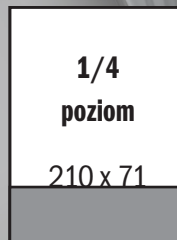
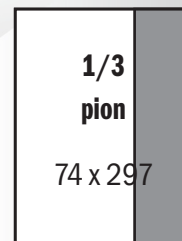
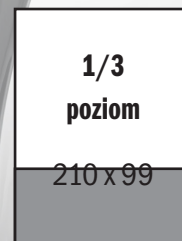
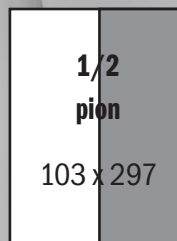
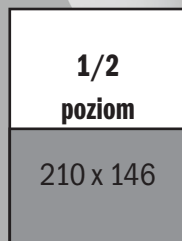
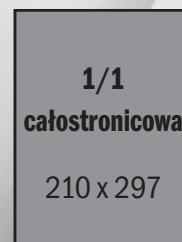
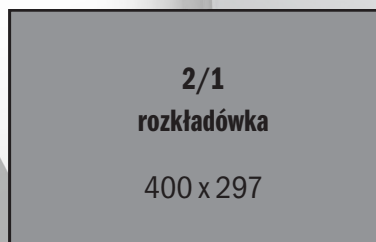
Standardowe formaty reklam

2/1 - rozkładówka	16 500 zł
1/1 strony	10 430 zł
1/2 strony	7 350 zł
1/3 strony	5 530 zł
1/4 strony	3 850 zł

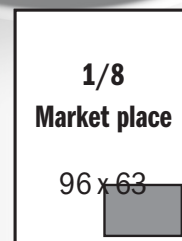
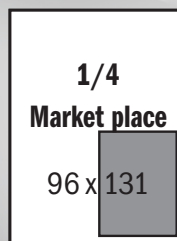
Market place

1/4 strony	2 030 zł
1/8 strony	1 330 zł

● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



ŚWIAT NA DŁONI

HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/20	12.11.19	20.11.19	04.12.19
2/20	10.12.19	18.12.19	03.01.20
3/20	13.01.20	21.01.20	05.02.20
4/20	10.02.20	18.02.20	04.03.20
5/20	11.03.20	19.03.20	01.04.20
6/20	07.04.20	15.04.20	01.05.20
7/20	11.05.20	19.05.20	03.06.20
8/20	11.06.20	19.06.20	03.07.20
9/20	13.07.20	21.07.20	05.08.20
10/20	13.08.20	21.08.20	04.09.20
11/20	14.09.20	22.09.20	07.10.20
12/20	14.10.20	22.10.20	06.11.20



CENNIK REKLAM

Reklamy okładkowe

IV okładka	16 740 zł
II okładka	14 340 zł
III okładka	13 740 zł

Standardowe formaty reklam

2/1 - rozkładówka	16 500 zł
1/1 strony	11 940 zł
1/2 strony	8 340 zł
1/3 strony	6 300 zł
1/4 strony	4 500 zł

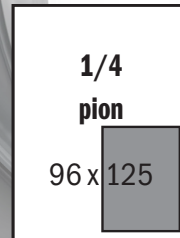
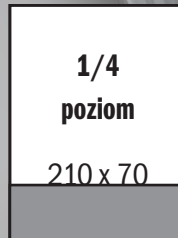
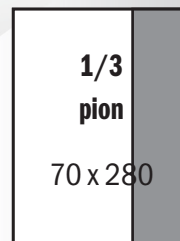
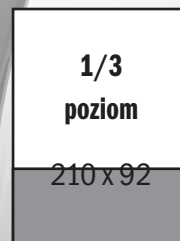
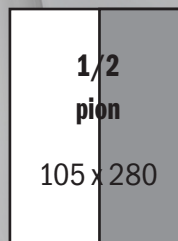
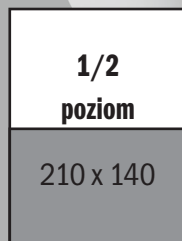
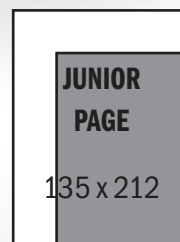
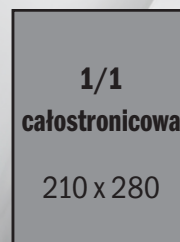
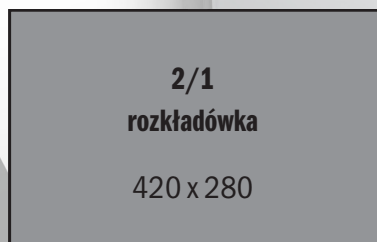
Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł

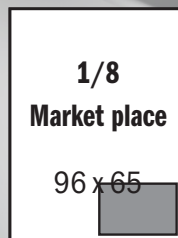
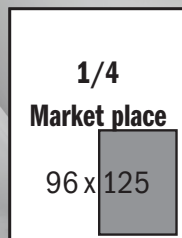
Nowości techniczne

1/4	3 300 zł
1/6	1 720 zł

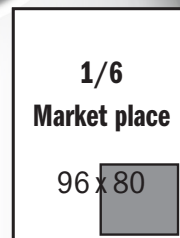
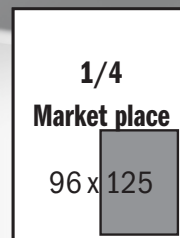
STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



Nowości techniczne



ENIGMA: KLUCZ DO TAJEMNIC

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/20	12.11.19	18.11.19	04.12.19
2/20	13.01.20	17.01.20	05.02.20
3/20	10.03.20	16.03.20	01.04.20
4/20	11.05.20	15.05.20	03.06.20
5/20	13.07.20	17.07.20	05.08.20
6/20	14.09.20	18.09.20	07.10.20



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	12 540 zł
II okładka	10 740 zł
III okładka	10 140 zł

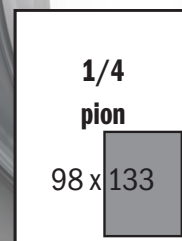
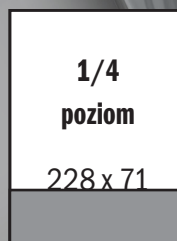
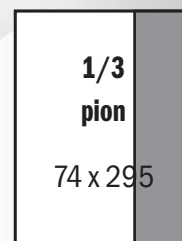
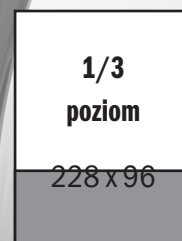
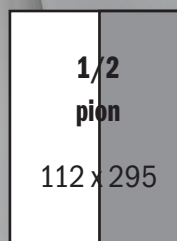
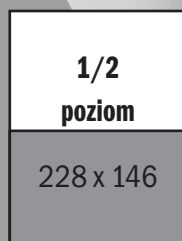
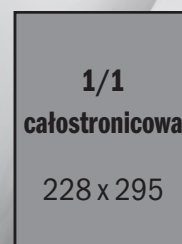
Standardowe formaty reklam

2/1 - rozkładówka	13 800 zł
1/1 strony	8 940 zł
1/2 strony	6 300 zł
1/3 strony	4 740 zł
1/4 strony	3 300 zł

Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł
1/16 strony	900 zł

● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place

