

21.WIEK

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/20	21.12.20	22.12.20	08.01.21
2/20	17.02.21	18.02.21	05.03.20
3/20	19.04.21	20.04.21	05.05.20
4/20	16.06.21	17.06.21	02.07.20
5/20	18.08.21	19.08.21	03.09.20
6/20	20.10.21	21.10.21	05.11.20



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	16 740 zł
II okładka	14 340 zł
III okładka	13 740 zł

Standardowe formaty reklam

2/1 - rozkładówka	19 900 zł
1/1 strony	11 940 zł
1/2 strony	8 340 zł
1/3 strony	6 300 zł
1/4 strony	4 500 zł

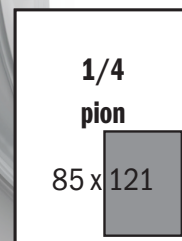
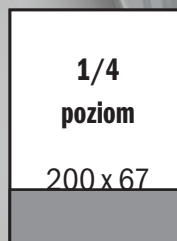
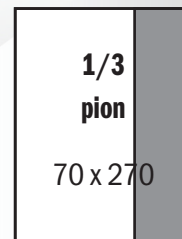
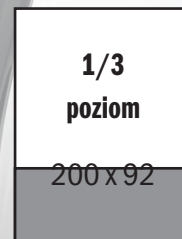
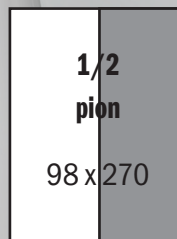
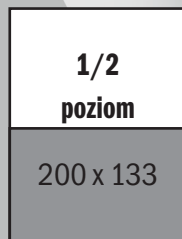
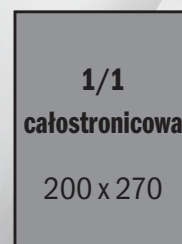
Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł

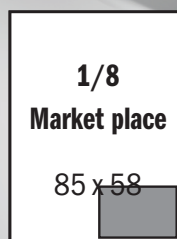
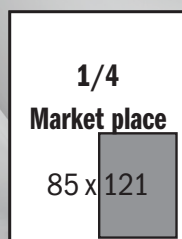
Nowości techniczne

1/4	3 300 zł
1/6	1 720 zł

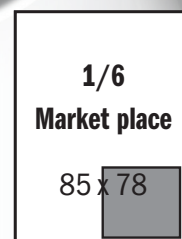
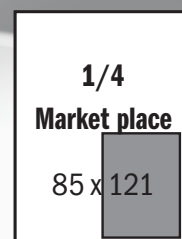
● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



Nowości techniczne



21.WIEK EXTRA

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/20	21.12.20	22.12.20	08.01.21
2/20	23.03.21	24.03.21	07.04.20
3/20	17.06.21	17.06.21	02.07.21
4/20	22.09.21	21.09.21	06.10.21



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	14 630 zł
II okładka	12 530 zł
III okładka	11 830 zł

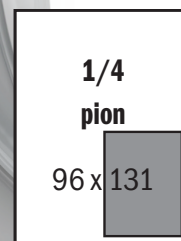
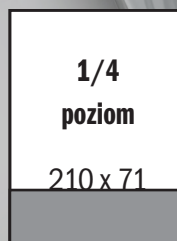
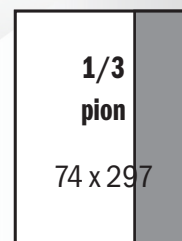
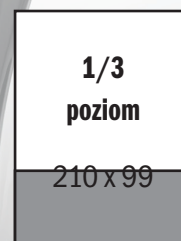
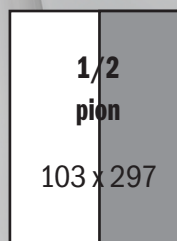
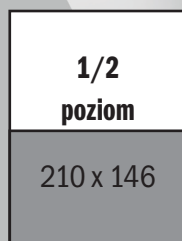
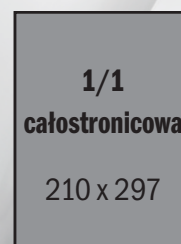
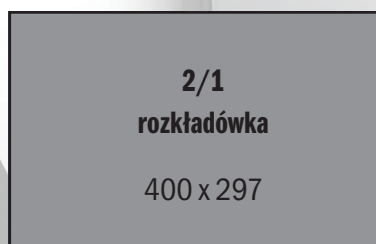
Standardowe formaty reklam

2/1 - rozkładówka	16 500 zł
1/1 strony	10 430 zł
1/2 strony	7 350 zł
1/3 strony	5 530 zł
1/4 strony	3 850 zł

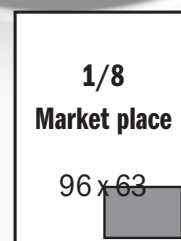
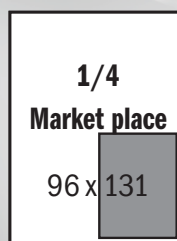
Market place

1/4 strony	2 030 zł
1/8 strony	1 330 zł

● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



ŚWIAT NA DŁONI

HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/20	18.11.20	19.11.20	02.12.20
2/20	23.12.20	24.12.20	08.01.21
3/20	19.01.21	20.01.21	03.02.21
4/20	18.02.21	19.02.21	05.03.21
5/20	25.03.21	26.03.21	07.04.21
6/20	19.04.21	20.04.21	05.05.21
7/20	18.05.21	19.05.21	02.06.21
8/20	20.06.21	21.06.21	02.07.21
9/20	20.07.21	21.07.21	04.08.21
10/20	22.08.21	23.08.21	03.09.21
11/20	21.09.21	22.09.21	06.10.21
12/20	21.10.21	22.10.21	05.11.21



CENNIK REKLAM

Reklamy okładkowe

IV okładka	16 740 zł
II okładka	14 340 zł
III okładka	13 740 zł

Standardowe formaty reklam

2/1 - rozkładówka	16 500 zł
1/1 strony	11 940 zł
1/2 strony	8 340 zł
1/3 strony	6 300 zł
1/4 strony	4 500 zł

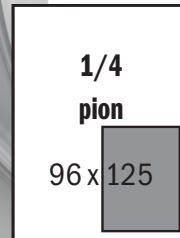
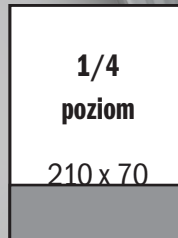
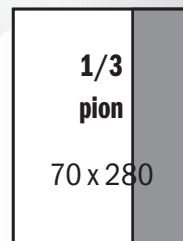
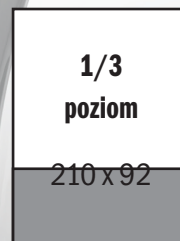
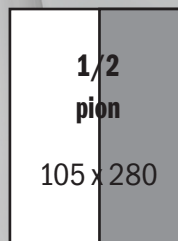
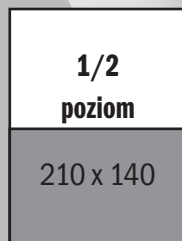
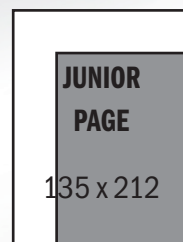
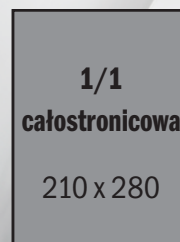
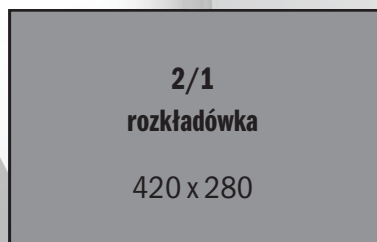
Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł

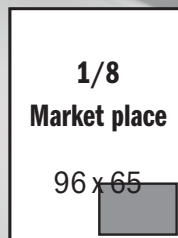
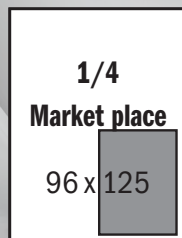
Nowości techniczne

1/4	3 300 zł
1/6	1 720 zł

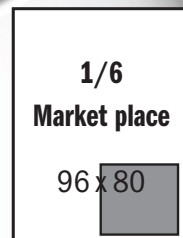
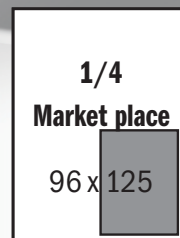
STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



Nowości techniczne



ENIGMA: KLUCZ DO TAJEMNIC

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/20	16.11.20	17.11.20	02.12.20
2/20	15.01.21	18.01.21	03.02.21
3/20	23.03.21	24.03.21	08.04.21
4/20	14.05.21	17.05.21	02.06.21
5/20	16.07.21	19.07.21	04.08.21
6/20	20.09.21	21.09.21	06.10.21



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	12 540 zł
II okładka	10 740 zł
III okładka	10 140 zł

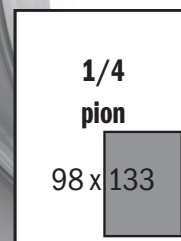
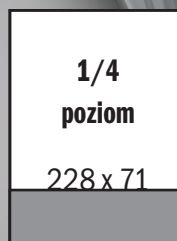
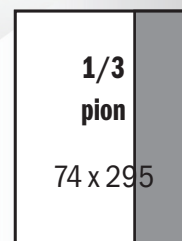
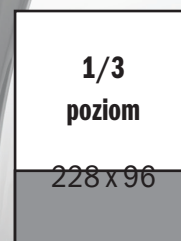
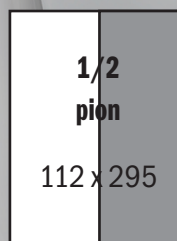
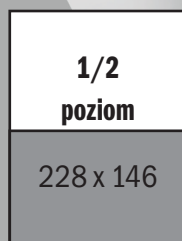
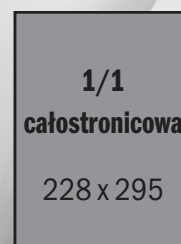
Standardowe formaty reklam

2/1 - rozkładówka	13 800 zł
1/1 strony	8 940 zł
1/2 strony	6 300 zł
1/3 strony	4 740 zł
1/4 strony	3 300 zł

Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł
1/16 strony	900 zł

● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place

