

21.WIEK

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/23	7.12.22	20.12.22	04.01.23
2/23	02.02.23	15.02.23	03.03.23
3/23	05.04.23	18.04.23	04.05.23
4/23	06.06.23	19.06.23	05.07.23
5/23	03.08.23	16.08.23	01.09.23
6/23	04.10.23	17.10.23	02.11.23



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	16 740 zł
II okładka	14 340 zł
III okładka	13 740 zł

Standardowe formaty reklam

2/1 - rozkładówka	19 900 zł
1/1 strony	11 940 zł
1/2 strony	8 340 zł
1/3 strony	6 300 zł
1/4 strony	4 500 zł

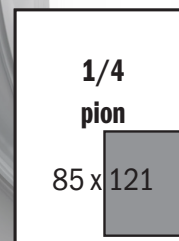
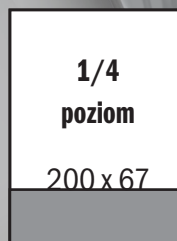
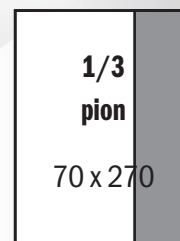
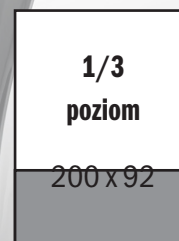
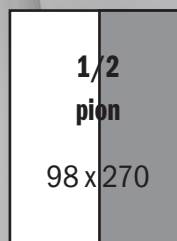
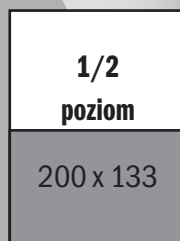
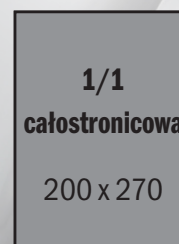
Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł

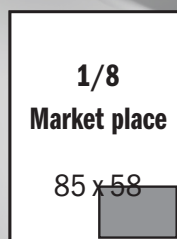
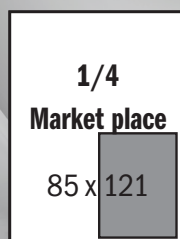
Nowości techniczne

1/4	3 300 zł
1/6	1 720 zł

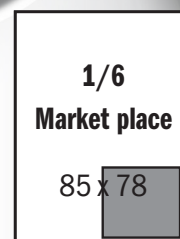
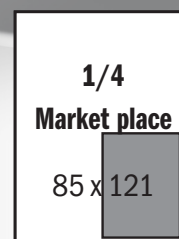
● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



Nowości techniczne



21.WIEK EXTRA

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/23	05.12.22	16.12.22	04.01.23
2/23	08.03.23	21.03.23	07.04.23
3/23	05.06.23	16.06.23	05.07.23
4/23	06.09.23	19.09.23	06.10.23



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	14 630 zł
II okładka	12 530 zł
III okładka	11 830 zł

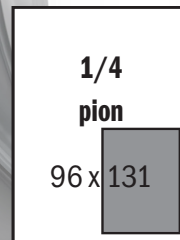
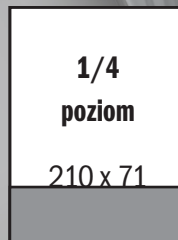
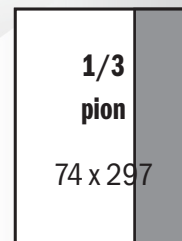
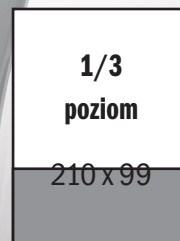
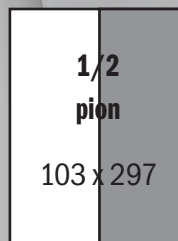
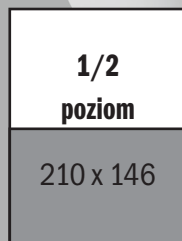
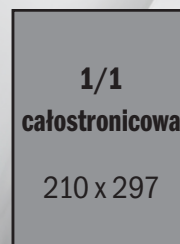
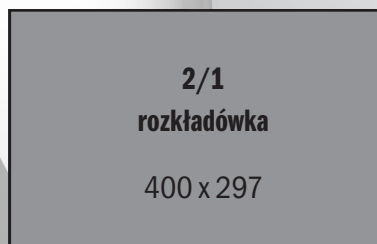
Standardowe formaty reklam

2/1 - rozkładówka	16 500 zł
1/1 strony	10 430 zł
1/2 strony	7 350 zł
1/3 strony	5 530 zł
1/4 strony	3 850 zł

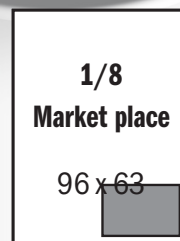
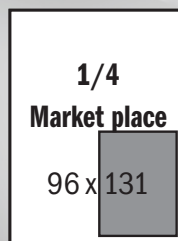
Market place

1/4 strony	2 030 zł
1/8 strony	1 330 zł

● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



ŚWIAT NA DŁONI

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/23	03.11.22	18.11.22	02.12.22
2/23	05.01.23	20.01.23	03.02.23
3/23	09.03.23	24.03.23	07.04.23
4/23	04.05.23	19.05.23	02.06.23
5/23	06.07.23	21.07.23	04.08.23
6/23	07.09.23	22.09.23	06.10.23



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	16 740 zł
II okładka	14 340 zł
III okładka	13 740 zł

Standardowe formaty reklam

2/1 - rozkładówka	16 500 zł
1/1 strony	11 940 zł
1/2 strony	8 340 zł
1/3 strony	6 300 zł
1/4 strony	4 500 zł

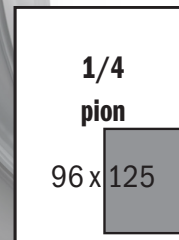
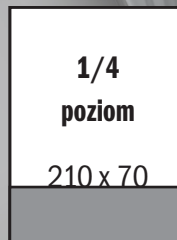
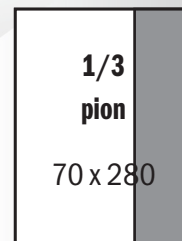
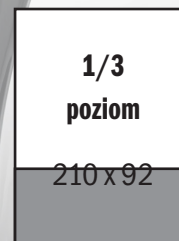
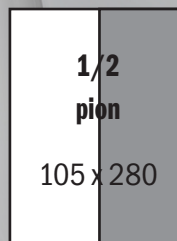
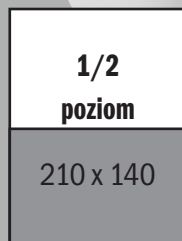
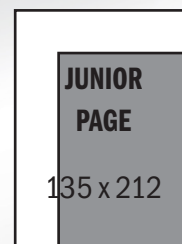
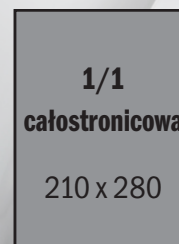
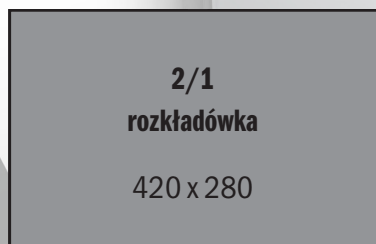
Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł

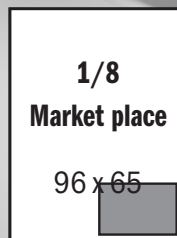
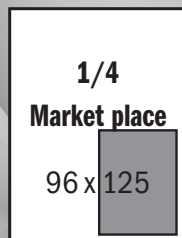
Nowości techniczne

1/4	3 300 zł
1/6	1 720 zł

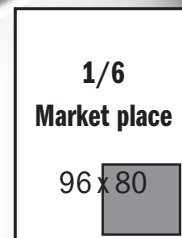
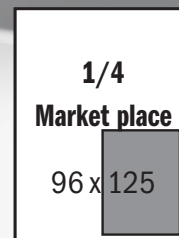
● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place



Nowości techniczne



ENIGMA: KLUCZ DO TAJEMNIC

● HARMONOGRAM WYDAŃ

Numer wydania	Data zamówienia reklamy	Data przysłania reklamy do druku	Data emisji reklamy
1/23	03.11.22	18.11.22	02.12.22
2/23	05.01.23	20.01.23	03.02.23
3/23	09.03.23	24.03.23	07.04.23
4/23	04.05.23	19.05.23	02.06.23
5/23	06.07.23	21.07.23	04.08.23
6/23	07.09.23	22.09.23	06.10.23



● CENNIK REKLAM

Reklamy okładkowe

IV okładka	12 540 zł
II okładka	10 740 zł
III okładka	10 140 zł

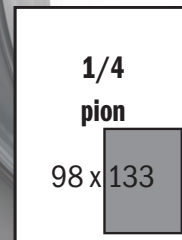
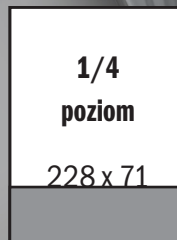
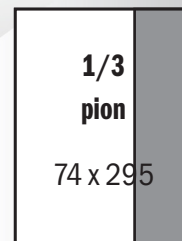
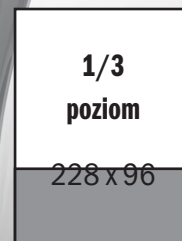
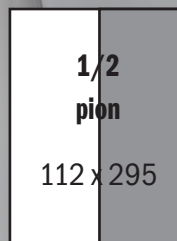
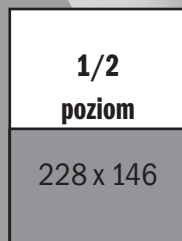
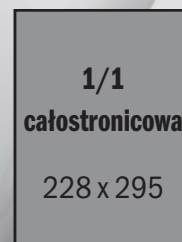
Standardowe formaty reklam

2/1 - rozkładówka	13 800 zł
1/1 strony	8 940 zł
1/2 strony	6 300 zł
1/3 strony	4 740 zł
1/4 strony	3 300 zł

Market place

1/4 strony	1 740 zł
1/8 strony	1 140 zł
1/16 strony	900 zł

● STANDARDOWE FORMATY I WYMIARY REKLAM



Market place

