

# 21.WIEK

## ● HARMONOGRAM WYDAŃ

| Numer wydania | Data zamówienia reklamy | Data przysłania reklamy do druku | Data emisji reklamy |
|---------------|-------------------------|----------------------------------|---------------------|
| 1/25          | 06.11.25                | 19.11.25                         | 05.12.25            |
| 2/25          | 05.02.26                | 18.02.26                         | 06.03.26            |
| 3/25          | 04.05.26                | 15.05.26                         | 02.06.26            |
| 4/25          | 06.08.26                | 19.08.26                         | 04.09.26            |



## ● CENNIK REKLAM

### Reklamy okładkowe

|             |           |
|-------------|-----------|
| IV okładka  | 11 700 zł |
| II okładka  | 10 000 zł |
| III okładka | 9 600 zł  |

### Standardowe formaty reklam

|                   |           |
|-------------------|-----------|
| 2/1 – rozkładówka | 13 900 zł |
| 1/1 strony        | 8 400 zł  |
| 1/2 strony        | 5 800 zł  |
| 1/3 strony        | 4 400 zł  |
| 1/4 strony        | 3 100 zł  |

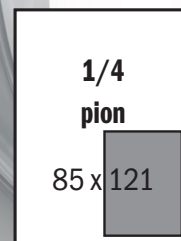
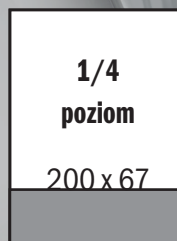
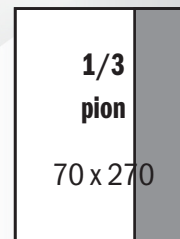
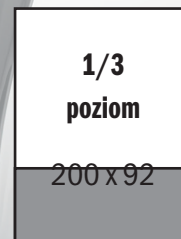
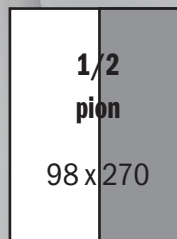
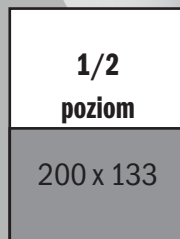
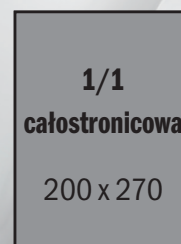
### Market place

|            |          |
|------------|----------|
| 1/4 strony | 1 200 zł |
| 1/8 strony | 800 zł   |

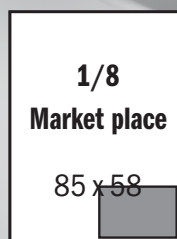
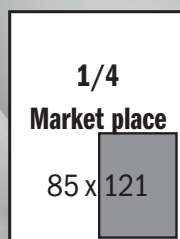
### Nowości techniczne

|     |          |
|-----|----------|
| 1/4 | 2 300 zł |
| 1/6 | 1 200 zł |

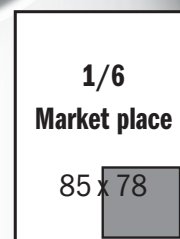
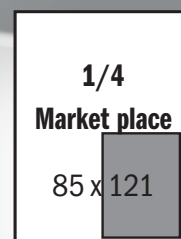
## ● STANDARDOWE FORMATY I WYMIARY REKLAM



### Market place



### Nowości techniczne



# 21.WIEK EXTRA

## ● HARMONOGRAM WYDAŃ

| Numer wydania | Data zamówienia reklamy | Data przysłania reklamy do druku | Data emisji reklamy |
|---------------|-------------------------|----------------------------------|---------------------|
| 1/25          | 09.12.25                | 22.12.25                         | 09.01.26            |
| 2/25          | 04.03.26                | 17.03.26                         | 03.04.26            |
| 3/25          | 03.06.26                | 16.06.26                         | 03.07.26            |
| 4/25          | 01.09.26                | 14.09.26                         | 02.10.26            |



## ● CENNIK REKLAM

### Reklamy okładkowe

|             |           |
|-------------|-----------|
| IV okładka  | 10 200 zł |
| II okładka  | 8 800 zł  |
| III okładka | 8 300 zł  |

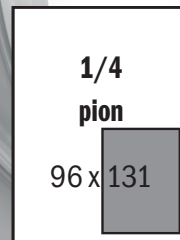
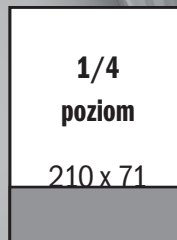
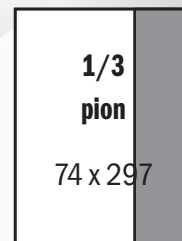
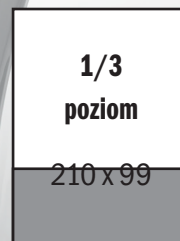
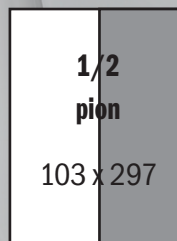
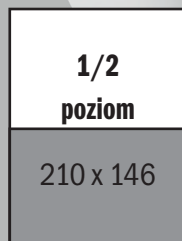
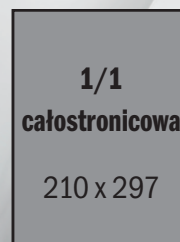
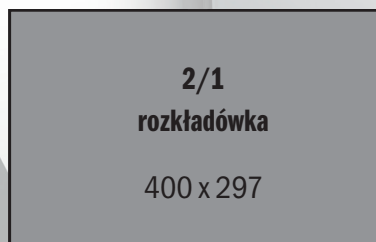
### Standardowe formaty reklam

|                   |           |
|-------------------|-----------|
| 2/1 - rozkładówka | 11 500 zł |
| 1/1 strony        | 7 300 zł  |
| 1/2 strony        | 5 100 zł  |
| 1/3 strony        | 3 900 zł  |
| 1/4 strony        | 2 700 zł  |

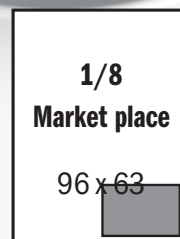
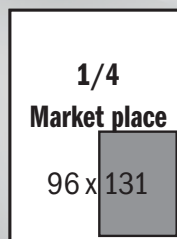
### Market place

|            |          |
|------------|----------|
| 1/4 strony | 1 400 zł |
| 1/8 strony | 900 zł   |

## ● STANDARDOWE FORMATY I WYMIARY REKLAM



### Market place





# ŚWIAT NA DŁONI

## ● HARMONOGRAM WYDAŃ

| Numer wydania | Data zamówienia reklamy | Data przysłania reklamy do druku | Data emisji reklamy |
|---------------|-------------------------|----------------------------------|---------------------|
| 1/25          | 06.11.25                | 21.11.25                         | 05.12.25            |
| 2/25          | 05.01.26                | 22.01.26                         | 03.02.26            |
| 3/25          | 05.03.26                | 20.03.26                         | 03.04.26            |
| 4/25          | 04.05.26                | 19.05.26                         | 02.06.26            |
| 5/25          | 06.07.26                | 21.07.26                         | 04.08.26            |
| 6/25          | 02.09.26                | 17.09.26                         | 02.10.26            |



## ● CENNIK REKLAM

### Reklamy okładkowe

|             |           |
|-------------|-----------|
| IV okładka  | 11 700 zł |
| II okładka  | 10 000 zł |
| III okładka | 9 600 zł  |

### Standardowe formaty reklam

|                   |           |
|-------------------|-----------|
| 2/1 - rozkładówka | 13 900 zł |
| 1/1 strony        | 8 400 zł  |
| 1/2 strony        | 5 800 zł  |
| 1/3 strony        | 4 400 zł  |
| 1/4 strony        | 3 100 zł  |

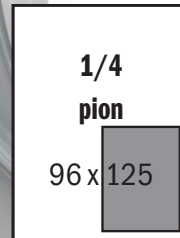
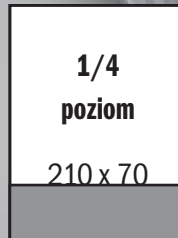
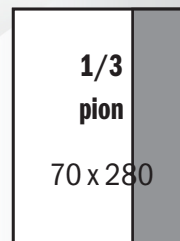
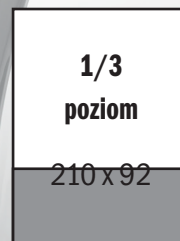
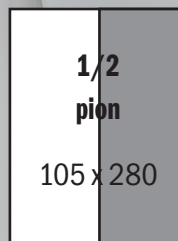
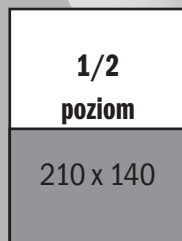
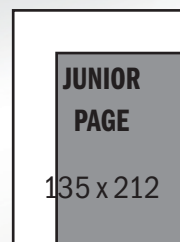
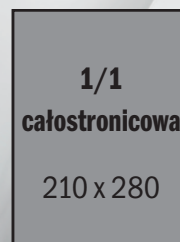
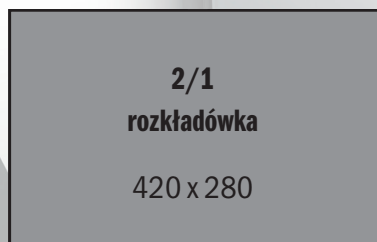
### Market place

|            |          |
|------------|----------|
| 1/4 strony | 1 200 zł |
| 1/8 strony | 800 zł   |

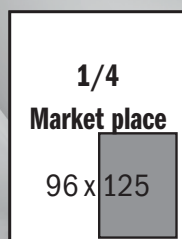
### Nowości techniczne

|     |          |
|-----|----------|
| 1/4 | 2 300 zł |
| 1/6 | 1 200 zł |

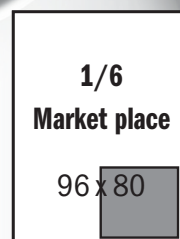
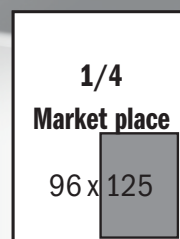
## ● STANDARDOWE FORMATY I WYMIARY REKLAM



### Market place



### Nowości techniczne



# ENIGMA: KLUCZ DO TAJEMNIC

## ● HARMONOGRAM WYDAŃ

| Numer wydania | Data zamówienia reklamy | Data przysłania reklamy do druku | Data emisji reklamy |
|---------------|-------------------------|----------------------------------|---------------------|
| 1/25          | 06.11.25                | 19.11.25                         | 05.12.25            |
| 2/25          | 05.02.26                | 18.02.26                         | 06.03.26            |
| 3/25          | 04.05.26                | 15.05.26                         | 02.06.26            |
| 4/25          | 06.08.26                | 19.08.26                         | 04.09.26            |



## ● CENNIK REKLAM

### Reklamy okładkowe

|             |          |
|-------------|----------|
| IV okładka  | 8 800 zł |
| II okładka  | 7 500 zł |
| III okładka | 7 000 zł |

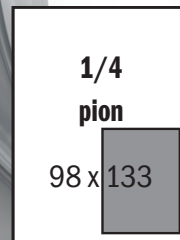
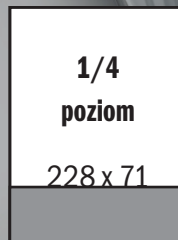
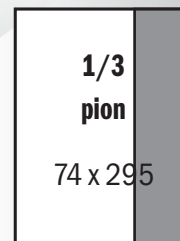
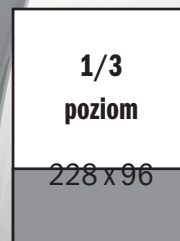
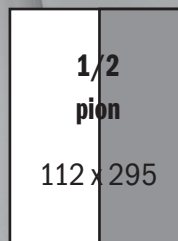
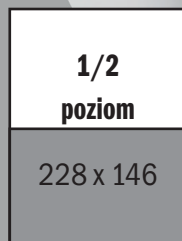
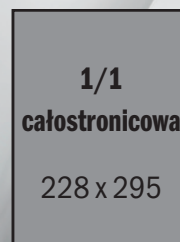
### Standardowe formaty reklam

|                   |          |
|-------------------|----------|
| 2/1 - rozkładówka | 9 600 zł |
| 1/1 strony        | 6 200 zł |
| 1/2 strony        | 4 400 zł |
| 1/3 strony        | 3 300 zł |
| 1/4 strony        | 2 300 zł |

### Market place

|             |          |
|-------------|----------|
| 1/4 strony  | 1 200 zł |
| 1/8 strony  | 800 zł   |
| 1/16 strony | 600 zł   |

## ● STANDARDOWE FORMATY I WYMIARY REKLAM



### Market place

